

Top 100

Companies to Work For

Savoy Professional 2009 Top 100 Companies to Work For Methodology

To pick the *Top 100 Companies to Work For*, Savoy Professional conducted an extensive external research of Fortune 500, S&P 500, large non-profits companies, government agencies and the Top 100 largest private companies. We evaluated the companies 1 year employee growth and 1 year sales growth. Our research data was derived from Hoovers and Dun & Bradstreet, both reputable organizations. In addition, we scored companies on their management philosophy, methods of their external and internal communications, job opportunities, and foundation outreach efforts.

Most importantly, we scored companies on their diversity outreach efforts. Did they have diversity outreach efforts through national minority organizations such as the NAACP, The National Urban League, National Black MBA Association, National Society of Hispanic MBAs, or other diversity job opportunity fairs, and/or addressed diversity in their industry, etc?

With today's current job environment, it was important that the *Top 100 Companies* were stable in this recession-oriented market. No *Top 100* ranking is error-proof or without opinions, however, from our research, these are our *Top 100 Companies to Work For*.

